

	SOVEREIGN FACILITY TOUR AND SHAREHOLDER PRESENTATION	DATE: 12th November 2009
	Registration number 1995/003990/06 JSE code: SOV ISIN: ZAE000009221 ("Sovereign" or "the Company")	

Shareholders of Sovereign ("Shareholders") are referred to the announcements released by the Company on Tuesday, 20 October 2009 and Thursday, 5 November 2009 regarding the implementation of the rights offer of 16 997 070 new Sovereign ordinary shares to Shareholders ("Rights Offer").

The Company invites all Shareholders to attend a facility tour and shareholder presentation at the Company's registered office at 9 Kruis River Road, Uitenhage, Eastern Cape, 6230 at 09h00 on Monday, 23 November 2009, being the opening date of the Rights Offer. A circular containing the details of the Rights Offer will be posted to shareholders on Monday, 23 November 2009 and the circular will also be available on the Company's website at www.sovereignfoods.co.za ("Website"). The purpose of the facility tour and shareholder presentation is to assist interested Shareholders with their decision to follow their rights in terms of the Rights Offer.

Mike Davis, Chief Executive Officer, explained "We are keen to demonstrate to our shareholders where and how we applied capital during the growth and expansion phase and thereby allowing shareholders visibility and a first-hand experience of our excellent facilities. Sovereign increased its production from 360 000 birds per week two and a half years ago to the current 850 000 birds per week, representing a 136% increase."

Charles Davies, Chairman, said "The board believes it prudent to allow our shareholders to visit Sovereign's operations to gain a better understanding of the origins of the debt that will now be reduced through the rights offer, whilst granting them an opportunity to discuss the business directly with management and to do so on site."

Sovereign successfully completed the bulk of its expansion programme that commenced approximately three years ago. Most of the new assets have been completed/installed and have already had a significant impact on the Company's production. The additional farming space has resulted in a volume increase of 47% during the 2009 financial year compared to the previous corresponding period. The additions and renovations at the feedmill were completed in April 2009 and have enabled the Company to be more than self-sufficient in terms of feed production. Additional work has also been done on the processing plant, including a new high-capacity spiral freezer and two new production lines, enabling the plant to effectively handle the additional volumes.

Shareholders attending the facility tour will visit the Company's operations to observe the results of the expansion drive implemented by the Company during the last three years and the areas of the business targeted for future development following the Rights Offer. A video clip will be available on the website for those who cannot attend the facility tour in person.

The shareholder presentation on the Company's operations will be presented by Sovereign's management team who will then make themselves available to answer Shareholders' questions.

Shareholders unable to attend the shareholder presentation will be able to dial in to the presentation remotely and a copy of the presentation will be made available on the Website. Details of the conference call facility will be provided on the Website and released on SENS on Friday, 20 November 2009.

To confirm your attendance of or obtain further information regarding the facility tour and shareholder presentation, please visit the Website or contact Tanya Peffer at tpeffer@sovfoods.co.za or on +27 41 995 1823.

The facility tour and shareholder presentation will contain no new material information on current trading or future financial performance.

12 November 2009

Port Elizabeth

Corporate advisor and sponsor:

Barnard Jacobs Mellet Corporate Finance (Pty) Limited